



# **APJ ABDUL KALAM TECHNOLOGICAL UNIVERSITY**

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No. KTU/ASST(ACADEMIC)/3744/2017

Dated: 28.11.2017

From

The Dean (Academic)

To

The Principals of all Affiliated Colleges

Sir / Madam,

Sub:- CEC - Repository of Multimedia Educational Content on Higher Education -  
Information - Reg.

Ref:- Letter No.CEC/JD(HW)/e-content Production/2017/204679 dated  
27.09.2017

The Director, Consortium for Educational Communication, New Delhi which has the mandate for producing and disseminating multimedia educational content on Higher education in the letter cited has informed that the digital educational content brought out by them is available for free access through its website [www.cec.nic.in](http://www.cec.nic.in).

You are requested to bring the matter to the notice of the students and teachers of your institution. Copy of the letter is attached for ready reference.

Yours faithfully  
Dr. J. SREEKUMAR \*  
Dean (Academic)

\* This is a computer system (Digital File) generated letter. Hence there is no need for a physical signature.



21/11/17



ज्ञान-विज्ञानं विमुक्तये

# शैक्षिक संचार संकाय Consortium for Educational Communication

(An Inter University Centre established under section 12 ccc of UGC Act 1956)

IUAC (NSC) Campus, Aruna Asaf Ali Marg, New Delhi-110 067 (INDIA)

Phone: +91-11-64673905, 26897421, Fax: +91-11-26897416

E-mail : director.cec@nic.in, Website : www.cec.nic.in

**Prof. (Dr.) Rajbir Singh**  
Director

CEC/JD(HW)/e-content Production/2017/004679

27<sup>th</sup> September, 2017

Dear *Dr Isaac*

Consortium for Educational Communication, an inter-university centre of UGC on Electronic Media has the mandate of producing and disseminating multimedia educational content on Higher Education. Today, it is also one of the largest repository in the country for multimedia educational content. CEC has also been intensely involved in various MHRD led initiatives of digitalization of higher education in the country notably **E-content, Videos, MOOCs** on SWAYAM and DTH channels on SWAYAM Prabha etc.

We are glad to share with you that CEC has developed digital educational content known as **E-content** in more than **89 undergraduate subjects**. The e-content, developed under **National Mission for Education through Information and Communication Technologies (NME-ICT) of MHRD**, includes approx. **24,000** learning modules which have been developed by involving finest available more than 2000 teachers of the country. The content has a unique **4-quadrant structure** with components like educational videos, e-books, quizzes, MCQs and reference material etc. in each learning module. Each learning module is equivalent to 2-3 hours of classroom teaching which may be used by learners as supplementary material or may be taught to them in blended or other modes.

Further, CEC is making the entire e-content as an open resource available for free access through its website [www.cec.nic.in](http://www.cec.nic.in). It is requested that a link of CEC website [www.cec.nic.in](http://www.cec.nic.in) may be provided on the homepage of your institution's website for easy access to the CEC content. The educational content may also be accessed through an offline arrangement of Digital Education Lounge for which an interested institution may sign an MoU with CEC. For details, our **Media Tape Librarian** can be contacted on **e-mail – [medialib@cec.nic.in](mailto:medialib@cec.nic.in), Phone No. – 011-26897418 Extn: 357/323/322.**

I believe that the entire undergraduate digital content shall benefit our students immensely and help them equip with relevant knowledge and skills. Let's join hands together to bring the quality digital educational content within the easy reach and access of our students and teaching community.

*Regards*

Yours sincerely,

*R Singh*

Rajbir Singh

*AR (Acad)  
pls arrange to*

*circulate  
24/11/2017  
Dean (A)*

**Dr. Kuncheria P. Isaac**  
Vice-Chancellor  
APJ Abdul Kalam Technological University  
CET Campus  
Thiruvananthapuram  
Kerala -695016

*Dean (A)  
Inform Principals of  
colleges  
21/11*

